

a script engine that is to execute a script; and

device interface circuitry that is to send new information based on executing the script to a device.

- 11. (New) The apparatus of claim 10, further comprising service provider interface circuitry that is to receive the script.
- 12. (New) The apparatus of claim 11, wherein the device interface circuitry is to receive an indication of a triggering event from the device.
- 13. (New) The apparatus of claim 12, wherein the script engine is to execute the script in response to the indication of a triggering event.
- 14. (New) The apparatus of claim 13, wherein the triggering event is entry of user supplied information at the device.